

OUR FEBRUARY PROGRAM

February 8, 2005

**Brooks Landing**

**R. Fashun Ku,  
Commissioner of Economic Development and  
President, Rochester Economic Development Corporation  
City of Rochester**

Brooks Landing has been in the works for about 20 years and is about to become reality. Located along the Genesee River across from the University of Rochester and near the intersection of Genesee St. and Brooks Ave., the \$17.2 million project covering approximately six acres will be constructed in three phases. Key elements include an 80-room extended-stay hotel, a 4,900 s.f. restaurant, 20,000 to 25,000 s.f. of commercial and office space, a public boardwalk and boat docking facilities. The project is seen as crucial for revitalizing a part of southwest Rochester and is in the City's plan to develop one of its major waterways.

Fashun Ku holds a Masters degree in Urban and Regional Planning from the University of Wisconsin, an M.B.A. from the Simon School of Business at the University of Rochester, and an architectural license in New York State. As Commissioner of Economic Development and President of the Rochester Economic Development Corporation he is responsible for developing the City's economic development policies and establishing public/private partnerships and working with different levels of government to plan and implement the City's economic development programs. Prior to his present position, he was Manager of Downtown Development for the City's Economic Development Department and implemented a number of high-profile development projects.

**Date:** Tuesday, February 8, 2005

**Location:** Holiday Inn – Airport  
911 Brooks Avenue (just east of I-390, across from the airport)  
Rochester, NY

**Time:** 7:00 AM Breakfast buffet  
7:30 AM Program

**Cost:** \$15 Members of AACE, PMI, ROBEX  
\$20 Non-members  
\$10 Students

**Reservations:** Rochester Engineering Society @ (585) 254-2350 or  
Fax: (585) 254-2237  
E-mail: res@frontiernet.net

Please provide your name, company, phone number, and whether or not you are an AACE, PMI, or ROBEX member

**Deadline for Reservations: Thursday, February 3, 2005**